

Help us shape a future where everyone can eat sustainable and healthy food!



Do you want to contribute to create a Sweden where we can eat more sustainably and healthily in the future? Then here is your chance! You and 6,999 other randomly selected people are invited to participate in the Swedish Food Agency's citizen panel. Of those who sign up, 70 people will be drawn and get a place on the panel.

To protect the environment, climate and our health, we need to eat in a different way than today. The Swedish Food Agency and the Public Health Agency have been tasked by the government to come up with proposals on what needs to be done to make this happen.

We would love your help! That is why the Swedish Food Agency is organizing a citizen's panel. You will be compensated for your involvement and no prior knowledge on the topic is required.

Those who participate in the citizen panel will get to learn how food affects health and the environment, meet experts and, together with 69 other people, discuss ideas and proposals on how to make it easier to eat more sustainably and healthily. Does it sound interesting?

The question the panel will be answering is:

What needs to change so that you and everyone else can eat in a way that is healthy, sustainable for the planet, and that everyone can afford?

It could for example be about what food is available to buy in the shops, to eat in schools, what type of restaurants there are where you live or what advertisement about food you are being shown.

This sounds exciting!

How do I register?

Read more and register your interest to participate by scanning the QR code or visiting our website:



livsmedelsverket.se/inbjudanmbp.

You will have to answer a few questions about yourself. The last day to register is the 05/02.

What is a citizen panel?

A citizen panel is a group of randomly selected people who meet to discuss an issue in depth. Our citizen panel consists of 70 people over the age of 16.

Meet us this Spring!

Out of all of those who register, we will draw 70 people who will get a place on the citizen panel!

You will meet on four Saturdays:

April 1 (in Stockholm), April 13 (remotely), May 22 (remotely) and June 10 (in Stockholm). Each session is approximately six hours long. We want to make it easy for you to participate. We can offer you compensation for childcare, accessibility adjustments or an interpreter if you want to participate in sign language or a language other than Swedish.

What do I get for participating?

You will receive a fee of SEK 999 in total. We will also cover your potential travel and accommodation costs when you come to Stockholm to participate.

Do you have any questions?

Email us at medborgarpanel@livsmedelsverket.se or send an SMS at 072-949 92 11!

We look forward to meeting you!

Swedish Food Agency